

THE WATSCO CENTER: NOT JUST FOR CONCERTS AND BASKETBALL GAMES...
PRESIDENTIAL APPERANCES, CORPORATE GALAS, CONSUMER EXPOS, CONFERENCE, AWARD SHOWS AND
MUCH MORE!

WATSCO CENTER
COOLING THE AMERICAS

PAST EVENTS HELD AT THE WATSCO CENTER FACILITIES...



-PRESIDENT BARACK OBAMA –PRESIDENT BILL CLINTON-CLINTON GLOBAL INITIATIVE-HILARY CLINTON, FORMER US SECRETARY OF STATE- PRESIDENTIAL CANDIDATE MITT ROMNEY-HIS HOLINESS THE DALAI LAMA- PRESIDENTIAL DEBATE (2004) BETWEEN PRESIDENT GEORGE BUSH AND SENATOR JOHN KERRY-MAYA ANGELOU-JAMES CARVILLE AND MARY MATALIN-KENNY ROGERS-MARC ANTHONY-BANKUNITED GALA-LIL JON- SEAN PAUL-BENNIE MAN-WANG WANG TWINS-CIARA-EBONY FASHION SHOW MODELS- ACQUIRE THE FIRE-LA LEY-TONI MORRISON-AUDIO SLAVE- FANTASIA-FALLOUT BOYS-BARNEY LIVE-ALL AMERICAN REJECTS-HAVANA NIGHTS-BOB THE BUILDER-GOOD CHARLOTTE-FRANKIE BEVERLY-BIG SEAN- BILLBOARD LATIN MUSIC AWARDS- BLUE MAN GROUP-B.O.B.- ANDREA BOCELLI-JIMMY BUFFET-CFA CHAMPIONSHIP FIGHTING ALLIANCE- CHAINSMOKERS-CHEERLEADING COMPETITIONS-ANDY COHEN-COLDPLAY- COCA COLA SALE TRAINING-CORAL GABLES HOME SHOW-CURIOUS GEORGE-FRANCO DE VITA- DISNEY JUNIOR LIVE! ON TOUR PIRATE AND PRINCESS ADVENTURE- DRAKE-DUNXCHANGE SNEAKER CONVENTION- GARETH EMERY-FLO RIDA- LUPE FIASCO-GALA OF THE ROYAL HORSES- JANEGOODALL-CEE LO GREEN-GREEN DAY-ARIANNA HUFFINGTON- ENRIQUE IGLESIAS-JAGGED EDGE-BILLY JOEL-MAGIC JOHNSON-JUANES- KAYNE WEST- KC& THE SUNSHINE BAND-KINGS OF LEON-SPIKE LEE- JENIFER LOPEZ-LUDACRIS-RACHEL MADDOW-AUSTIN MAHONE-BARRY MANILOW-RICKY MARTIN- JOHN MAYER-K.MICHELLE-MEEK MILL-STEVE MILLER-MMA WORLD SERIES OF FIGHTING-MONICA-NEW EDITION-NE'YO- LAURA PAUSINI- PICCADILLY CIRCUS-PITBULL-PLEASURE P- PREMIOS JUVENTUD-CONDOLEEZZA RICE-PRINCE ROYCE-PAULINA RUBIO-SANTANA- ROMEO SANTOS-SESAME STREET- SHAKIRA-SHOWBOL SOCCER- SNEAKERCON CONVENTION-SUPREME COURT JUSTICE SONIA SOTOMAYOR-TNA IMPACT WRESTLING-T PAIN-US MARINE BAND-WALE- DENIECE WILLIAMS-WIZ KHALIFA-X FACTOR SEASON 1 AUDITIONS WITH SIMON COWELL-ARCADE FIRE-BRYSON TILLER-KODAK BLACK-LOS VAN VAN-YOMIL EL DANY-TANK- MIAMI HEAT MEDIA DAY-ESPN-SHAKIRA & FC BARCELONA-HUNGER GAMES:CATHING FIRE-NIKE WITH LEBRON JAMES- NIKE WITH DWYANE WADE-T-MOBILE WITH CHARLES BARKLEY-ALEX CAMPOS-STEVE B –TAYLOR DAYNE- NOEL- JJ FAD-DEBBIE DEB-LISA LISA- EXPOSE-ANTHONY HAMILTON-MARCOS WITT-DRAGON TALES-CLIFFORD THE BIG RED DOG-ANDRE RIEU-TITAN FC-BALL GREEZY-WOLF PARADE- AŞAP ROCKY-KENDRICK LAMAR-TRICK DADDY-STEVE B-EXPOSE-LISA LISA- DEBBIE DEB-JJ FAD- CONNIE-TAYLOR DAYNE-NOEL-



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
MEETING & EVENT SPACES

	DIMENSION	CEILING HEIGHT	SQUARE FOOTAGE	THEATRE STYLE	CLASSROOM	U-SHAPE	CONFERENCE	RECEPTION	BANQUET (TABLES OF 10)	10 X10 BOOTHS	EXPO:6 X 3 TABLES
ARENA FLOOR	183' X 119'	66'	21,777 FT	2,000	420			2,000	1,000	50	125
HURRICANE 100	70' X 48'	10'	3,192 FT	182	48	48	112	460	160		
- CANES	24' X 70'	10'	1,680 FT	102	30			200	80		
- IBIS	21' X 36'	10'	756 FT	64	24			100	40		
- PALM	21' X 36'	10'	756 FT	64	24			100	40		

PRODUCTION SPACES/DRESSING ROOMS

MEDIA WORKROOM	31' X 16'	8'	496
MEDIA INTERVIEW ROOM	19' X 19'	8'	361
VIDEO CONTROL ROOM	24' X 10.5'	9'	252
VISITOR LOCKERROOM#1	20' X 17'	9'	340
VISITOR LOCKERROOM#2	20' X 17'	9'	340
DRESSING ROOM #1	13' X 10	8'	130
DRESING ROOM #2	13' X 8'	8'	104
DRESING ROOM #3	13' X 11'	8'	143
DRESSING ROOM #4	11' X 11'	8'	121

*VISITOR LOCKER ROOM 1&2 CAN BE COMBINED

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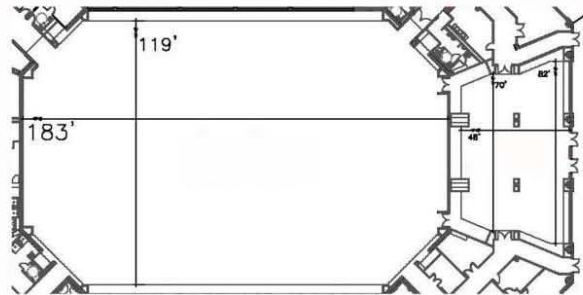
MIAMI

FOR BOOKING INQUIREIES CONTACT
THE WATSCO CENTER AT 305-284-8244
www.watscocenter.com

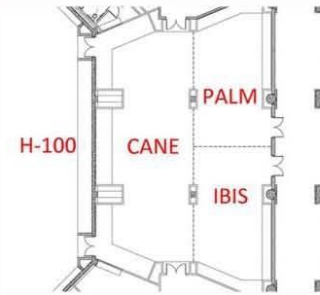


LAYOUTS: ARENA & H100 ROOMS

ARENA BOWL



H-100 ROOM (CAN BE DIVIDED INTO 3 ROOMS)



LOCAL POINTS OF INTEREST



DOWNTOWN MIAMI: 7 MILES



MIAMI INTERNATIONAL AIRPORT: 7 MILES



METRO STOP LOCATED ACROSS STREET



SOUTH BEACH: 13 MILES

HOUSING OPTIONS



SUMMER CONFERENCE HOUSING: THE UNIVERSITY OF MIAMI DORMS PROVIDE SUMMER CONFERENCE HOUSING STARTING AT \$52 PER NIGHT. UM SUMMER CONFERENCE HOUSING IS AVAILABLE BETWEEN MID-MAY TO EARLY AUGUST. PRIOR APPROVAL IS REQUIRED.

CORAL GABLES HOTELS: THE UNIVERSITY OF MIAMI AND THE BANKUNITED CENTER HAVE LONG-ESTABLISHED RELATIONSHIPS WITH LOCAL HOTELS, WITHIN WALKING DISTANCE OR A SHORT DRIVE FROM THE VENUE. CONTACT OUR MARKETING DEPARTMENT AT 305-284-8650 FOR MORE INFO.

CATERING OPTIONS

CREATING YOUR SIGNATURE MENU





THE UNIVERSITY OF
MIAMI:
OVER 16,000
STUDENTS,
14,030 EMPLOYEES
AND 181,531
ALUMNI



IN-HOUSE MARKETING ASSISTANCE

- EVENT PROMOTED THROUGH WATSCO CENTER E-MAIL DATABASE
- MEDIA BUYING ASSISTANCE AND SPECIAL RATES OFFERED TO THE VENUE
- FREE TICKETMASTER ASSETS – VARIES BY EVENT-AND CAN INCLUDE E-MAIL BLASTS, TICKETMASTER.COM PROMOTION, VIDEO PROMOTION, RETAIL LOCATIONS PROMOTION
- EVENT PROMOTED THROUGH WATSCO CENTER VENUE SOCIAL MEDIA ACCOUNTS (13,500+USERS ON FACEBOOK, TWITTER, INSTAGRAM, AND SNAP CHAT) – OPPORTUNITY TO HANG BANNERS ON CAMPUS, PROMOTING YOUR EVENT(EPPENDING ON AVAILABILITY)
- EVENT PROMOTED ON VENUE PLASMA TVS LEADING UP TO EVENT
- EVENT PROMOTED ON 'UPCOMING EVENTS' RESTROOM SIGN LEADING UP TO YOUR EVENT
- EMAIL BLAST SENT DIRECTLY TO UM EMPLOYEES, STUDENTS AND ALUMNI WITH OR WITHOUT DISCOUNTS
- OPPORTUNITY TO TABLE ON CAMPUS TO PROMOTE EVENTS AND SELL TICKETS (FEE APPLIES)
- VENUE RELATIONSHIP WITH PRINT, TV AND RADIO MEDIA
- FREE PROMOTION AT DOLPHIN MALL AND WELLINGTON GREEN TICKETMASTER RETAIL LOCATIONS
- POSTER OPPORTUNITY WITHIN THE VENUE
- RELATIONSHIP WITH GROUPS INCLUDING MIAMI-DADE CITY WORKERS, HOMESTEAD AIRFORCE BASE, MIAMI BEACH COAST GUARDS, MIAMI FIRE DEPARTMENTS AND MIAMI POLICE DEPARTMENT
- PRESS CONFERENCE CAPABILITIES
- BUILT-IN RELATIONSHIP WITH Groupon AND DAILY DEAL SITES

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**CONTACT
FOR
MORE INFO:
305-284-2844**

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